



INDIAN DAIRY ASSOCIATION (SOUTH ZONE)

46TH DAIRY INDUSTRY CONFERENCE

February 8-10, 2018.

Adlux International Convention & Exhibition Centre, Angamaly, Kochi, Kerala.

“Dairying : sufficiency to efficiency”



POSTER COMMITTEE

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Sri. R. Rejeesh
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09497849625

No. DIC 2018/PC/invitation/1

Dated 12th October 2017

Sir,

Warm greetings and hearty welcome from the organizers of **“46th Dairy Industry Conference and Dairy Expo”**

Indian Dairy Association (IDA), an organization of national repute is about to complete seven decades of commendable service to the national dairy fraternity. IDA coordinates its activities and services nationwide through its four zones: North, South, East and West. Dairy Industry Conference (DIC), the flagship event of IDA has always provided a live platform for Dairy professionals, farmers, equipment manufacturers, policy makers, scientists and students for meaningful interactions. This time the event is hosted by IDA South zone and anchored by Kerala Chapter, which is operational at College of Dairy Science and Technology, Kerala Veterinary Animal Sciences University, Mannuthy, Thrissur. The venue of the conference is Adlux International Convention Centre, Angamaly, Kochi, Kerala, India.

India sustains its first position in milk production for the last two decades and per capita milk availability has already surpassed the recommended requirements prescribed by medical authorities, which clearly implies milk sufficiency. The 46th DIC focuses on **“Dairying – sufficiency to efficiency”** in order to explore varied approaches to elevate our national dairy sector from “adequacy to excellence”.

The 46th DIC will surely provide an exciting opportunity to all the attendees to interact, learn, share and link with fellow men. The participants will get a chance to present their research findings, views and anything that could contribute to the sustainability of dairy sector. This conference aims to highlight the technological advancements in various dairy and allied fields: milk production, processing, packaging, development of innovative products, pollution control and energy conservation and

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दि. 17/11/17
कर्मचारी विभाग
(मिडिलेस्टाट सचिवालय)

PS - Mail
- Dean (Dairy)
- Website EV
17/11/17

management. The concurrent Dairy Expo will showcase technological developments in all areas related to production, processing and value addition. Nearly 1500 delegates from across the world are expected to participate in the Conference and organizers plan to have 10 Technical sessions on different topics related to the theme of the conference.

The 46th DIC plans to conduct a poster presentation contest during the event. The details of the contest are given in the forms attached with this mail. We request your good office to give wide publicity about the contest among the Faculty and students of your institution and motivate them to participate in the conference and poster presentation contest.

On behalf of the Poster committee, I once again invite you for the conference and request you to participate in various activities during the event to make it a grant success.

We look forward to your early reply and hope to hear from you soon.

With warm regards



Co-Chairman

[Faint handwritten notes and stamps at the bottom of the page, including a circular stamp with illegible text.]



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(February 8-10, 2018)

Correspondence Address: Conference Secretariat, IDA Kerala Chapter Office,
College of Dairy Science and Technology, Mannuthy- 680 651, Thrissur, Kerala.



DELEGATE REGISTRATION FORM

Name of Delegate: Mr/Ms/..... IDA Membership No.:

Mobile: E-mail:

Name of the Organization:

Designation:

Address:

Tel (O):..... Tel (R):.....

Address of stay in Kerala *****

Meal Preference: Vegetarian / Non Vegetarian

REGISTRATION FEE FOR EACH DELEGATE

Category	IDA Members	Non IDA Members
Delegates	<input type="checkbox"/> Rs.5000/-	<input type="checkbox"/> Rs.5000/- + Rs. 1500/- Membership Fee
Farmer's Group of more than 10 Nos.* / Students / Senior Citizens (above 60 years)	<input type="checkbox"/> Rs.2000/-	<input type="checkbox"/> Rs.2000/- + Membership Fee as applicable
Foreign Delegates	<input type="checkbox"/> USD 150	<input type="checkbox"/> USD 150 + USD 210 Membership Fee
Delegates from SAARC Countries	<input type="checkbox"/> USD 100	<input type="checkbox"/> USD 100 + USD 78 Membership Fee
Accompanying Spouse of Delegate**	<input type="checkbox"/> Rs.3000/-	<input type="checkbox"/>
Representatives of Indian Exhibitors**	<input type="checkbox"/> Rs.3000/-	<input type="checkbox"/> Rs.3000/- + Rs. 1500/- Membership Fee
Representatives of Foreign Exhibitors**	<input type="checkbox"/> USD 100	<input type="checkbox"/> USD 100 + USD 210 Membership Fee

IDA Membership Fee includes Annual Subscription and Registration Fee. (Please note that a duly filed IDA Membership Form should be sent along with the Delegate Registration Form). To register as a delegate for the conference, it is mandatory to be a member of Indian Dairy Association (Either Student Member/ Ordinary Member /Life Member or Representative of Institutional Member).

*Farmers in a batch of TEN or more will be charged @ 2000/- per head only provided the group is certified by the Co-op. Milk Union or Private Dairy which is an institutional Member. If not, the certifying organization will have to become institutional member by paying Rs.12,500/- towards annual subscription before 15 th January 2018. This discounted tariff is not applicable to the Board of Directors/ Partners of the company.

**The accompanying spouse/Representatives of Exhibitors will not be entitled for delegate kits. However, they can enjoy lunch, dinner & cultural programs.

*** Those who intend to register are advised to complete the registration formalities on or before 20-01-2018

**** Delegates are requested to provide the details of stay arranged in Kerala during the conference

Children below 12 years will not be allowed for inaugural & technical sessions

Registration for members through online only (www.46dic.com)

Online Payment Transaction Reference /UTR No. :

For further details contact Shri. Shyam Suraj S.R., 9496447537, shyamsura@gmail.com

Bank Details:

Account Name : INDIAN DAIRY ASSOCIATION SOUTH ZONE 46TH DAIRY INDUSTRY CONFERENCE
A/c no : 004701052818
Name of Bank : ICICI Bank Ltd.
Branch Name : Koramangala
IFSC Code : ICIC0000047



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POSTER PRESENTATION REGISTRATION FORM

Title of the Poster	
Name of the Author	
Name of co authors	
Name of the person presenting the poster	
Designation	
IDA membership No	
Address	
Tel(O) ,Mobile and e mail	
Registration details	

Subjects of poster presentation

Subject	Put the Tick(✓)
A Production and Economics towards efficiency	
B Processing and value addition towards efficiency	
C Marketing and Logistics towards efficiency	
D Quality Assurance for achieving efficiency	

RULES FOR POSTER PRESENTATION

Only E-Posters will be considered for presentation

The following guidelines will be followed regarding general set up of E-posters:

- Poster display monitor will be set only in **portrait style orientation**(vertical orientation)
- All information (text, data, photos, statistical figures etc.) must appear within **ONE page** only
- File Format: Document should be in single page PDF format/JPEG file (1080 pixels W X 1920pixels H)
- Minimum Font size -8 recommended (Times New Roman/Arial)
- Maximum letters 900
- Low resolution images that appear jagged or pixilated on computer monitor should be avoided
- Essential information to be included in the poster: Title, Name of author(s), Address, Content (introduction, objective, result, conclusion), Declaration of conflict of interest of author(s).
- No video animation should be included
- Do not include logos of IDA or DIC 2018
- Any form of commercialization in E-posters will not be allowed.
- Only those candidates who have officially registered as delegates for the 46th DIC will be eligible to present E-posters.
- Documents for E-poster presentation should be sent to the mail: eposter46dic@gmail.com

For further information please contact:

Sri. Rejeesh R Nair

Mob: +919497849625, E-mail: rejeeshrnair@rediffmail.com

More details available at www.46dic.com



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SOUVENIR ADVERTISEMENT FORM

IDA Institutional Membership No :			
Name of the Organization:			
Address:			
Tel(O):			
E-mail :		Web site:	
Contact Person:			
Designation:			
Mobile No.:			
E-mail:			

Tariff for Advertisement in Souvenir (please tick the space required)
(GST @ 18% extra)

Particulars	Ad Size (in cm)	Tariff (in INR)	Tariff (in USD)
Back Cover	25.5 x 19.0	60,000/-	1500
Front Inside Cover	25.5 x 19.0	50,000/-	1200
Back Inside Cover	25.5 x 19.0	50,000/-	1200
Double Spread	25.5 x 40.0	60,000/-	1500
Full Page	25.5 x 19.0	30,000/-	750
Half Page	12.0 x 19.0	20,000/-	400
Book Mark for Souvenir	5.0 x 20.0	40,000/-	800

Please Note: Last date for receipt of advertisement material is 15th December 2017. Material should be sent in a CD / Positive form along with hard copy to the Conference Office at Thrissur.

Payment Details:

Payment of INR / USD Payment by Online payment Cheque/DD NEFT

Name of Bank : Branch:

Online Payment Transaction Reference / UTR No : Chq/DD No:

Signature : _____

Online payment link with ICICI bank Ltd

www.46dic.com

for further details contact : Sri. Jayadevan, G.R., 9496369816, jayadevan@kvasu.ac.in

Bank Details:

Account Name : INDIAN DAIRY ASSOCIATION SOUTH ZONE 46TH DAIRY INDUSTRY CONFERENCE

A/c no: 004701052818

Name of Bank: ICICI Bank Ltd.

Branch Name: Koramangala

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SPONSORSHIP FORM

IDA Institutional Membership No. :

Name of the Organization:

Address:

Tel(O):

E-mail: Website:

Contact Person: Designation:

Mobile No.: E-mail:

SPONSORSHIP DETAILS		FREEBIES TO THE SPONSORS			
Type of Sponsorship	Amount Rs.	Exhibition space	Color Advt In souvenir	Delegates	Display & Printing of Logo
Platinum	15,00,000	18 sq. m.	Full Page	6	Brochure, Back drop
Gold	10,00,000	9 sq. m.	Full Page	4	Back drop
Silver	5,00,000		Full Page	2	Back drop
Delegate Kits-1500 nos.	22,50,000		Full Page	3	Delegate kits, Stationery (Will be shared)
Cultural Program/day	3,00,000				Back drop at program
Branding of main Con.Hall-1500	5,00,000		Full Page	4.	Hall to named with sponsors name and will be printed in the programme schedule Allowed to hang the details of the sponsor at the entry gate
Branding of Hall- II and III with seating capacity 500 Nos	3,00,000		Full page	2	Hall to named with sponsors name and will be printed in the programme schedule Allowed to hang the details of the sponsor at the entry gate
Branding of Lanyards	3,00,000		Full page	2	Hall to named with sponsors name and will be printed in the programme schedule Allowed to hang the details of the sponsor at the entry gate.
Farmer session	2,00,000				Back drop at program
Lunch / Dinner	7,50,000			2	Invitation cards & branding at Venue
Breakfast	3,00,000			2	Branding at Venue
High Tea	2,00,000			2	Branding at Venue
Technical Session	2,00,000			2	Branding at session
Industrial Presentation	200,000			2	1 hour slot for company presentation
Industrial Presentation	1,00,000			1	30 min slot for company presentation
GST @ 18% extra or as applicable at the time of payment					

Please Note: sponsoring company has to be an institutional member of Indian Dairy Association.

Payment Details:

Payment of INR / USD Payment by Online payment Cheque/DD

Bank Name: Branch Name:

Online Payment available through the Online line payment link of ICICI bank eazypay. Forms can be downloaded from www.46dic.com

For further details contact Dr.P.K.Shrivastava, 9448768472, pkshrivastava54@gmail.com

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